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PRESS RELEASE

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World Cocoa Foundation Welcomes New Members from United States, Nigeria, and Indonesia *Organization Represents 80% of Global Cocoa Market, Supports Cocoa Sustainability Efforts Worldwide*

April 5, 2011, Washington, DC, USA – The World Cocoa Foundation (WCF) today announced five new corporate members from the United States, Nigeria, and Indonesia. These companies join other cocoa and chocolate manufacturers, processors, supply chain managers, and other companies worldwide in supporting WCF’s programs promoting a sustainable cocoa economy.

The new WCF members are:

General Mills, Headquartered in Minneapolis, Minnesota, USA;

Clif Bar & Company, of Emeryville, California, USA;

Seattle Chocolate Company, of Seattle, Washington, USA;

PT Bumitangerang Mesindotama (BT Cocoa), in Tangerang, West Java, Indonesia; and

Tulip Cocoa Processing Limited, located in Ogun State, Nigeria.

Anne Alonzo of **Kraft Foods**, Chair of WCF’s Board of Directors, said, “These new members add to the geographic diversity and international corporate representation within our membership base, which collectively represents more than 80% of the global cocoa market.” WCF President Bill Guyton added, “We look forward to working with these outstanding companies, and with all of our members, in support of cocoa farmers, their families, and their communities.”

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The **World Cocoa Foundation (WCF)** is an international membership foundation that promotes a sustainable cocoa economy by providing cocoa farmers with the tools they need to grow more and better cocoa, market it successfully, and make greater profits. These efforts help increase the supply of cocoa and help guarantee chocolate lovers access to their favorite products. WCF’s membership includes cocoa and chocolate manufacturers, processors, supply chain managers, and other companies worldwide. Member companies range in size from small and medium size firms to large international corporations and represent more than 80% of the global cocoa market. WCF is headquartered in Washington, DC, USA, and has offices and representatives in Brussels, Belgium, and Accra, Ghana. For more information, visit www.worldcocoa.org.